



| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | | National Say ¹ Something Nice Day Go LIVE to highlight what's coming up this month! | Dads and Grads Gift Guide | National DJ Month a great time to promote your musical equipment! | #FAQFriday answer a common question (like how luxury watches hold their value!) | Dads and Grads Gift Guide |
| ⁶ "Most Wanted" List highlight the items that you're looking to buy or loan on now! | 7 Affordable Luxury | Bads and Grads Gift Guide | 9 How a Pawn Loan Works | Go LIVE! All about watches | Dads and Grads Gift Guide | National 12 African American Music Appreciation Month |
| Dads and Grads Gift Guide | ۱۵ It's Flag Day! | Go LIVE! Read some recent positive reviews and encourage more! | 16 New blog post -get fresh and free content at pawnbrokernetwork.com! | Dads and Grads Gift Guide | 18 #FollowerFriday let your audience know how much. you appreciate them! | ¹⁹ National Watch Day |
| 20 Father's Day | 21 Share a Selfie Day | 22 July Promotions | 23 Go LIVE! All about sunglasses and other summer gear | 24 About our Layaway | #FAQFriday ²⁵ answer a common question (like how to care for a luxury watch) | "What's it Worth? highlight a rare or unusual item. and Encourage guesses about value |
| 27 National Sunglasses Day | Go LIVE! Invite audience to join mailing list and/or rewards program | 29 Gold buying promo | 30 National DJ Month a great time to promote your musical equipment! | | | |