

May

DAILY SOCIAL MEDIA PROMPTS



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						Kentucky Derby Go LIVE today to highlight what's coming up this month
National Small Business Week ²	Go LIVE! ³ Share Mother's Day Gift Ideas from the pawnshop!	Star Wars Day ⁴ #MayThe4th	Cinco De Mayo ⁵	Teacher Appreciation Week ⁶	Public Service Recognition Week ⁷	Give back: ⁸ Community Appreciation Day at the pawnshop
Mother's Day ⁹	Encourage Online Reviews! ¹⁰	Promote Buys: ¹¹ Sell us the items you've upgraded!	National Nurses Day ¹²	Reshare a ¹³ blog post or positive news story	#FollowerFriday ¹⁴ Let your audience know how much you appreciate them!	Armed Forces Day & Peace Officers Memorial Day ¹⁵
About our Layaway Program ¹⁶	Go LIVE! ¹⁷ Get CASH for items you've upgraded with tax and stimulus money!	Affordable Luxury ¹⁸	How a pawn works ¹⁹ Answer common questions about loans	#ThursdayTip ²⁰ Understanding Gold Stamps, Purity, and Value	#FAQFriday ²¹ Establish authority by answering a common question	Gold Buying Promo ²²
Join our Mailing List ²³	What's it worth? ²⁴ Post an item and solicit guesses for how much it's worth	Did you know: ²⁵ About our commitment to community	May is Military Appreciation Month ²⁶	Reshare a ²⁷ blog post or positive news story	#FollowerFriday ²⁸ Let your audience know how much you appreciate them!	Go LIVE! ²⁹ Read some recent positive reviews and encourage more!
Did you know: ³⁰ About our company	Memorial Day ³¹					

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