

# July

DAILY SOCIAL MEDIA PROMPTS



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				<b>July birthstone:</b> Showcase RUBY jewelry	<b>#FollowerFriday</b> let your audience know how much you appreciate them!	<b>Go LIVE!</b> What's happening in July
<b>Independence Day</b>	<b>Store hours update</b> Let your audience know about changes	<b>Join our email/text list!</b>	<b>Go LIVE!</b> Read some recent positive reviews and encourage more!	<b>National Video Game Day</b> Showcase Game Systems	<b>#FAQFriday</b> answer a common question (like how to care for a luxury watch)	<b>Gold Buying Promo</b>
<b>It's National Picnic Month!</b>	<b>Online REVIEWS!</b> Share a recent review and ask for more!	<b>National Embrace Your Geekiness Day</b> Showcase Tech	<b>Affordable Luxury</b>	<b>New blog post -</b> -get fresh and free content at <a href="http://pawnbrokernetwork.com/">pawnbrokernetwork.com!</a>	<b>Go LIVE!</b> Explain how a pawn vs. buy works and items that you're looking for ('now buying list')	<b>National Anti-Boredom Month</b>
<b>Gratitude:</b> What do you appreciate most about your community?	<b>Rare Item</b> Remind customers that they never know what they'll find in your shop!	<b>National Moon Day</b> <b>Celebrating</b> "One small step for man, one giant leap for mankind"	<b>About our Layaway</b>	<b>Need Cash for Summertime Fun? We're buying!</b> Provide examples of your 'now buying list'	<b>Cash in on your cast-offs</b>	<b>"What's it Worth?"</b> -- highlight a rare or unusual item. and Encourage guesses about value
<b>Gold Buying Promo</b>	<b>Go LIVE!</b> Invite audience to join mailing list and/or rewards program	<b>August Promotions</b>	<b>National Hamburger Day</b>	<b>#ThursdayTip</b> Share a hack	<b>#FollowerFriday</b> let your audience know how much you appreciate them!	<b>Join our email/text list!</b>